

# HEARTS AND HANDS

**STYLISTS FROM AROUND THE COUNTRY** traveled with Vidal Sassoon to Slidell, Louisiana, to participate in Hairdressers Unlocking Hope. The campaign, established by Sassoon, aimed to unite hairdressers with Habitat for Humanity to build homes for families displaced by Hurricane Katrina. SALON TODAY Publisher Scot Stevens and Midwest Regional Sales Manager Katharine Cook attended the event.

“It was a great experience to join together with all these hairdressers and create a home for a family,” Cook says. “We



**Top:** SALON TODAY's Scot Stevens (center) and Katharine Cook joined Vidal Sassoon in Slidell, Louisiana, for the second phase of Hairdressers Unlocking Hope. **Above:** Volunteer salon professionals have joined with Habitat for Humanity to build housing for people left homeless by Hurricane Katrina.

were lucky enough to meet the family who would live in the house—and the husband even worked along with us on the build.”

Hosted by Neill Corp., the event was part of the annual Serious Business conference. For more information, or to become involved, visit [www.neill.net](http://www.neill.net).